

MEGEVE FOR GLAM SKIERS

Rustic luxury, art on the slopes and Michelin stars – how to put on the glitz in the French St Moritz



Alpine breaks don't have to centre on slaloms and scary black runs. Take Megève, the picture-book French village with a jolly nice ski resort attached. It owes its easy elegance to one Baroness 'Mimi' de Rothschild, who opened a smart hotel in the '20s and beckoned the *beau monde*. Slope off if you want to, but the focus is still on furs, fireside tipples and full-on *joie de vivre*.

By Minty Clinch



WHERE TO EAT



Beef Lodge (100 Rue d'Arly; 00 33 450 930503, lodgepark.com; 20)

Antler chandeliers and horned trophies evoke the American West in a restaurant dedicated to big meat. Black Angus rib or Simmental fillet? Pepper sauce from Madagascar or wine jus from Arbois? Mains around £30.